



NVCF CHOSEN AS NONPROFIT OF THE YEAR

Organization will be honored by Assemblyman James Gallagher on California Nonprofits Day

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The North Valley Community Foundation has been selected as a 2019 California Nonprofit of the Year by Assemblyman James Gallagher.

NVCF President and CEO Alexa Benson-Valavanis will travel to Sacramento next week to join with 100 other nonprofit leaders statewide to be honored by legislators during a celebration luncheon as part of California Nonprofits Day on June 5.

The North Valley Community Foundation has been in existence for more than 20 years, with an overarching goal of reducing suffering in the world. That took on new meaning Nov. 8, when the Camp Fire devastated Paradise, Magalia, Concow and other Butte County foothill communities. In the six months after the fire, the NVCF has raised more than \$55 million. It has distributed more than \$14 million in grants so far, and is now focused on long-term community recovery through the Butte Strong Fund, a partnership with Sierra Nevada Brewing Co. and Aaron Rodgers.

“We are deeply honored that Assemblyman Gallagher chose to recognize the work of our small but dedicated team,” said Benson-Valavanis. “We responded immediately because it was the right thing to do and we were certain we could help. It has been far more difficult than we could have imagined but every day we find reasons for optimism and hope. We will see this through no matter how long it takes. We thank the assemblyman for recognizing the vital role philanthropy is playing in the post-fire recovery. He has been a helpful and vital leader throughout this difficult recovery process.”

Gallagher represents the Third Assembly District, which stretches from Cottonwood in the north to the Yuba-Sutter area in the south.

“Nonprofits are often hidden in plain sight,” explains Jan Masaoka, CEO of the California Association of Nonprofits. “California Nonprofits Day is an opportunity for our elected officials to celebrate the good work they see nonprofits doing in their districts, and for everyone to appreciate the collective impact of nonprofits in our communities.”

Additional Background

California Nonprofits Day, now in its fourth year, was formally recognized by Assembly Concurrent Resolution 62, authored by the chair of the Assembly Select Committee on the Nonprofit Sector, Assemblywoman Monique Limón (Santa Barbara), who will speak at the celebration luncheon. Sen. Holly Mitchell will keynote the luncheon. The day is organized by Assemblymember Limón and the California Association of Nonprofits.

According to “Causes Count,” a 2016 report commissioned by the California Association of Nonprofits, the nonprofit sector is the fourth-largest industry in the state, employing nearly 1 million people. Each year, California nonprofits generate over \$200 billion in revenue and bring in \$40 billion in revenue from outside of California. The unpaid labor contributed by volunteers at nonprofits is equivalent to 450,000 full-time jobs every year.