



LEAD

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A 12-course series to help nonprofit organizations navigate the ins and outs of fundraising is accepting registration.

The Nonprofit Institute at North Valley Community Foundation is hosting “Focus on Fundraising: Building a Fundraising-Competent Organization.” The program starts in March and features two courses a month led by nonprofit professionals Laura Cootsona and Jovanni Tricerri.

“Fundraising is often the top priority for any nonprofit organization, but it also can be the most difficult aspect of operating a nonprofit,” said Tricerri, vice president of programs at NVCF. “This program recognizes that the survival of most nonprofit organizations is at risk unless there are well-planned fundraising strategies – and so many factors lead to either success or failure. We want this program to be a vital tool to help organizations succeed.”

The Nonprofit Institute is part of Lead, the leadership initiative at NVCF. “Focus on Fundraising” is designed for nonprofit executives, fundraising staff, board members and volunteers. Participants can sign up for individual sessions or the entire series.

Early Bird registration allows participants to sign up for the entire series for \$750 before Feb. 26. After that date, the series cost is \$1,000. Each registration allows for two participants from a single organization. Ala carte pricing is \$100 per course.

Register now at www.nvcf.org/lead-nonprofit-institute.

Classes are held twice a month in March, April, May, August, September and October. They run from 6-8 p.m. the second and fourth Mondays of the month at Bidwell Presbyterian Church in Chico.

Lead is focused on building a leadership foundation in the region that values collaboration, trust and inclusion. Lead is guided by a steering committee of experienced, knowledgeable business and community leaders. Learn more about Lead at nvcf.org/lead.