



Contact:

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Residents and businesses are encouraged to contribute to local charitable organizations during the second annual North Valley Week of Giving, which begins today, Giving Tuesday.

On the North Valley Week of Giving website, nvcf.org/nvweekofgiving, people can donate to any of the 78 community organizations that have signed up to participate. North Valley Week of Giving includes nonprofit, charitable organizations in Butte, Tehama and Colusa counties, including NVCF and many charitable funds of NVCF.

Giving Tuesday is a national online campaign encouraging people to invest in the charitable causes they value on the Tuesday after Thanksgiving.

North Valley Week of Giving runs Nov. 30-Dec. 6 and allows donors to contribute to any participating organization in one transaction through NVCF's Week of Giving web page.

Last year, donors gave \$182,220 in the first North Valley Week of Giving.