

Lead Sponsorship Program

Sponsors committed to supporting Lead join NVCF in their commitment, passion and support of leadership development to improve the future of our region and the overall sense of well-being for each of our citizens.



LEAD

NVCF.ORG

The major components of Lead include the Nonprofit Institute, the Community Leadership Program and the Collaborative Mindset.

If your organization is interested in becoming a Lead sponsor, please contact us at lead@nvcf.org.

Trailblazer
(\$10,000)

Visionary
(\$5,000)

Mentor
(\$2,500)

Collaborator
(\$1,000)

Advocate
(\$500 and under)

Press release	✓				
Binder for CLP participants	✓				
Banner at all Lead events	✓	✓			
Recognition announcement at events	✓	✓			
Branding on presentations at events	✓	✓			
Social media posts	✓	✓	✓		
Lead email blasts	✓	✓	✓	✓	
NVCF Digest	✓	✓	✓	✓	
Website placement	✓	✓	✓	✓	✓
Annual Report recognition	✓	✓	✓	✓	✓

Trailblazer sponsor benefits

- Press release announcing new Trailblazer sponsor, with company logo and quote from company official.
- Large logo on 6-foot-tall custom banner at all Lead events and gatherings.
- Logo on front of binder given to all Community Leadership Program participants.
- Email blast with logo when a new Trailblazer sponsor is announced.
- Announcement from facilitator at all Lead events thanking our Trailblazer sponsor.
- Logo branded on visuals, including multimedia presentations, at Lead events.
- Logo placement on Lead webpage recognizing our sponsors, with largest and highest placement to Trailblazer sponsor.
- Pages on Lead in Annual Report will recognize Trailblazer sponsor in the article and include the company logo in a graphic presentation thanking our sponsors.
- Monthly shareable social media post thanking our presenting sponsor.
- Story in NVCF Digest, our monthly e-newsletter delivered to more than 3,600 friends of the foundation, announcing new Trailblazer sponsor.
- In addition, annual story in NVCF Digest when new Community Leadership Program class is announced will highlight all sponsors who make the program possible, with large logos of the Trailblazer sponsor and smaller logos for other sponsors.
- Logo included in all Lead email blasts (roughly 10 per year).

Visionary sponsor benefits

- Medium-size logo on 6-foot-tall custom banner at all Lead events and gatherings.
- Logo placement on Lead webpage recognizing our sponsors. Higher-level sponsorships get larger and higher logo placement.
- Pages on Lead in Annual Report will include logo of Visionary sponsors in a graphic presentation thanking our sponsors.
- Quarterly shareable social media post thanking our Visionary sponsors.
- Story in NVCF Digest, our monthly e-newsletter delivered to more than 3,600 friends of the foundation, when new Community Leadership Program class is announced. Story will highlight all sponsors who make the program possible, with large logos of the Trailblazer sponsor and smaller logos for Visionary sponsors.
- Logo included in all Lead email blasts (roughly 10 per year).

Mentor sponsor benefits

- Logo placement on Lead webpage recognizing our sponsors. Higher-level sponsorships get larger and higher logo placement.
- Pages on Lead in Annual Report will include name of Mentor sponsors in a graphic presentation thanking our sponsors.
- Shareable social media post twice a year thanking our Mentor sponsors.
- Story in NVCF Digest, our monthly e-newsletter delivered to more than 3,600 friends of the foundation, when new Community Leadership Program class is announced. Story will highlight all sponsors who make the program possible.
- Name included in all Lead email blasts (roughly 10 per year).

Collaborator sponsor benefits

- Logo placement on Lead webpage recognizing our sponsors. Higher-level sponsorships get larger and higher logo placement.
- Pages on Lead in Annual Report will include name of Collaborator sponsors in a graphic presentation thanking our sponsors.
- Story in NVCF Digest, our monthly e-newsletter delivered to more than 3,600 friends of the foundation, when new Community Leadership Program class is announced. Story will highlight all sponsors who make the program possible.
- Name included in all Lead email blasts (roughly 10 per year).

Advocate sponsor benefits

- Logo placement on Lead webpage recognizing our sponsors. Higher-level sponsorships get larger and higher logo placement.
- Pages on Lead in Annual Report will include name of your organization in a graphic presentation thanking our sponsors.